

Contact

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Education

BFA in Graphic Design,
Minor in Business
University of the Pacific
May 2013

Qualifications

Computer: Mac and PC
operation systems

Software: Microsoft Office: Word,
Excel, Powerpoint; Adobe Creative
Suite: Photoshop, Illustrator, InDesign,
Lightroom, Dreamweaver, Final Cut,
and After Effects

Skills: letterpress, photography,
pen and ink drawing, watercolor
and charcoal

Objective

To obtain a graphic design job in which I will be able to exercise my experience in problem solving to create compelling logo designs and identity branding through the use of typography and illustration.

Personal Statement

Dedicated hard worker capable of meeting multiple deadlines while working on various projects. Works best in a group environment where teammates can collaborate and bounce ideas off of each other.

Experience

Graphic Designer for Associated Students of UOP
University of the Pacific, Stockton, CA
August 2012-Present

- Designed posters, flyers, and commercials for students, staff, and organizations to promote their events
- Met deadlines for multiple projects in a timely fashion
- Communicated with clients to assert what their vision and goals are in order to create a design they approve
- Managed time while working on multiple projects simultaneously

Graphic Design Intern for Echo-Factory
Rancho Cucamonga, CA
June 2012-August 2012

- Created portfolio binders of Echo-Factory's designs to be used as a tangible record of their work, similar to a library of their work
- Applied the company's designs to applications, such as billboards, boxes, and websites
- Designed a visually aesthetic and consistent layout for each project worked on by Echo-Factory.
- Created a logical protocol to maintain and build the Library going forward

Lifeguard / Swim Instructor
City of Orange Community Service Department
Orange, CA
June 2009-Present

- Increased the amount of safety in the work environment
- Recognized as a helpful and punctual employee by co-workers and community
- Enforced rules to be followed
- Received award for showing leadership

Involvement

Graphic Designer

University of the Pacific

November 2012

- Re-branded a local elementary school, Oakwood (Stockton, CA) in order to increase campus pride, student involvement, parent involvement and to improve reputation
- Designed a children's story book to address the objectives of the overall re-brand project
- Devised a timeline to complete the project in an orderly manner

Graphic Designer

University of the Pacific

April 2012

- Worked with a client to design a booklet cover, poster, and invitations for the Pacific Undergraduate Research and Creativity Conference

Director of Marketing Alpha Phi

Iota Gamma Chapter, University of the Pacific

January 2011–December 2012

- Created merchandise to promote Alpha Phi campus wide such as T-shirts, posters, buttons, mugs, and other marketing products
- Collaborated with others to improve the organization's campus recognition

References

References available upon request

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