

SENIOR GRAPHIC DESIGN SEMINAR**Outside Portfolio Review**

Student:
Reviewer:

High	Average	Low

Presentation Segment

Student presented him/herself in a professional manner; good eye contact, clear speech at an appropriate voice level, appropriate appearance for event.

10 9 8 7 6 5 4 3 2 1

Student was articulate in describing his/her work to the panel, able to speak of intent in the use of formal elements - why specific formal properties were used in the design (why a specific color or type selection was relevant to the content for example).

10 9 8 7 6 5 4 3 2 1

Portfolio Realization Segment**Skill**

Work presented was of consistent high quality in its final form - work reflected attention to detail, typographic and/or design related errors (low resolution images for example) were minor or nonexistent. Craft perfected.

10 9 8 7 6 5 4 3 2 1

Creativity

Work presented formal strengths of design: typographic selection and use, image selection and use, color selection and use, control of space and/or structuring of content, understanding of form overall.

10 9 8 7 6 5 4 3 2 1

Concept

Work presented evidence of strong conceptual development. Solutions were poignant, smart and spoke well to the problem. Further, student was able to speak conceptually - convey conceptual aspects of projects beyond formal considerations and speak of desired results in regard to proposed design solutions.

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History/Theory

Student made sound theoretical and/or historical references during presentation or within visual work itself which supported exploration within individual pieces or a body of work.

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Text Statement(s)

Text statement(s) (may include bios and/or individual project descriptions or overviews) were articulate, describing key ideas and concepts.

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Comments: