Possible group names
• *KMO*
• *Froze*
• *Radio Boys*
• *Tesla Project*
• *Cycle Queen*
• *Mullholland*
• *Force of Naytcher*
• *Proto-Punk*
• *Foo Fyters*
• *Owasis*
• *Jurassic 6*
• *Don the Automator*
• *Moss Def*
• *Black Jack Jonson*
• *Groov Armada*
• *Dead Woodstock*
• *Robobuddha*
• *The Strikes*
• *TV Birdman*
• *The Vynes*
• *Dryve-In*
• *Mars Revolt*

Possible titles for the album:
• *Night Vision*
• *Scandal*
• *Out of the Way*
• *Fly By Night*
• *Steep Road*
• *Crow's Nest*

Possible playlist:
1 Like humans (4:20)
2 Walk on water (3:40)
3 Here In Love (2:35)
4 Broken things (7:55)
5 Superman (3:26)
6 Moments After You've Gone (5:08)
7 Muddy Blues (2:30)
8 Roaring waters(1:54)
9 No One Else (2:39)
10 Low Tide (4:12)
11 Paradise (3:37)

Your assignment is to design the CD for an aspiring musician or band:
Due May 3

You are designing the a CD, its packaging and booklet for an aspiring artist or a band. Their agents and the record company require that the CD and CD packaging will not offend any adults. Your goal is to please both the artist and the managers. You are free to create a novel way of packaging as long as it protects the disk and contains the necessary information.

The packaging of a music CD is expected to persuade consumers of the desirability of the music recorded, and to purchase it. What is printed on the CD and its packaging must communicate a variety of information (see the second page for specifics.)

You can use stock photos but need to modify those enough to make them your own. I would encourage you to create your own imagery. All important lettering must be legible, so be careful to make it contrast strongly with the area of the image where it is placed.

Step-by-Step

1. Create the front cover first. If you are using a photo, it should be as large or larger than a CD so that you can resize it without losing resolution.
2. Use a provided template or create your own page layout. (Illustrator, InDesign or Photoshop)
3. Then create the CD label and back cover.
4. Tackle the booklet last. It must be designed in InDesign.
5. When done with booklet, add navigation in InDesign and create an interactive PDF.

Timeline

Mar 24: Find an artist to create a CD packaging for, bring photos, existing CD covers and other relevant research to class

Mar 29: 25 sketches for CD cover

Apr 12: pre-critique of 5 CD cover layouts

Apr 19: create CD label and back cover

Apr 21: booklet grid and two page spreads (4 pages) due

Apr 26: 6 page spreads

Apr 28: Precritique, review interactive PDFs

May 3: Critique and project due, turn PDF files for all projects you completed in this class.

What is the stacking ring?

It is a banded protrusion jutting out (as a ring) on the bottom or non-printing side of the disc. This permits discs to be stacked on top of one another without harming the data field. The other side (printing side) of the disc leaves a very narrow gutter in the surface of the disc. The disc cannot have ink in this gutter. To avoid that, we must void that area of all ink.

Specifications for the design of each CD:

Because every CD must be exactly the same size and shape, there are rules applied to the size and shape of the area on them which can be printed.

1. The design printed on any CD must be limited to within two perfectly circular areas:
   A - The outer edge of printable area is a circle with a 116 mm diameter.
   B - The stacking ring near the center of the CD, can have no ink printed on it.
   C - The inner edge of the printable area is a circle with a 20 mm diameter.
2. The "Compact Disc Digital Audio" symbol assures the consumer that compact disc standards have been followed in the manufacture of the disc. This symbol is displayed to the right. Copy this image to your folder on the phs-itc server for this project.
3. The music publishing company's logo, name, copyright statement, location, and catalogue number must appear.
4. The name of the recording artist and the title of the album must be prominent texts.
5. The playlist -- the list of separately recorded pieces of music -- must include titles, their order and duration (minutes:seconds) (optional).

Packaging for CD:

CDs can be packaged in any of a wide variety of containers, but most popular by far is the "jewel case." Because every jewel case can contain a sheet of paper for the front of the case, and another for the back, each of these must be a certain size and shape. Here are some standards for the jewel case:

FRONT Cover: (The standard jewel case front cover is 120 mm wide and 120 mm high.)

1. 1. The music publishing company's logo, name, copyright statement, location, and catalogue number must appear. I will provide you with recording company logos.
2. The name of the recording artist and the title of the album must be prominent texts.
3. The "Compact Disc Digital Audio" symbol assures the consumer that compact disc standards have been followed in the manufacture of the disc. This can be placed on the back cover if it is not on the front.

BACK Cover: (The standard jewel case back cover is 135 mm wide and 120 mm high.)

1. 1. The music publishing company's logo, name, copyright statement, location, and catalogue number must appear.
2. The name of the recording artist and the title of the album.
3. The playlist -- the list of separately recorded pieces of music -- must include titles, their order and duration (minutes:seconds).
4. The bar code. This provides accurate inventory and pricing controls.

Booklet

The packaging for the CD must include an a booklet insert that has 10 pages or an equivalent area devoted to text and images. This insert must have some pictures, a list of the members of the band, the text of the songs, and whatever else you decide to include. Traditionally, the front page is the same as cover. The page size is 120 x 120 mm. You can choose whatever page size, format and binding/folding as long as it can fit in the overall package design.