

### In Class Exercise: DESIGN IS EVERYWHERE

#### Objectives

- 1 develop an understanding and comfort level using design vocabulary
- 2 develop analytical skills necessary to address the designed landscape
- 3 develop the ability to articulate abstract concepts

Get into a group of three students and select one item that you will analyze. Report how the primary design principles are being utilized and what the overall visual impact is via this worksheet. The item does not have to be something you like however be prepared to defend why it does or does not work as a piece of design.

Student Names:

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1. Describe the object.
2. What elements of design are used in the object? (Line, shape, texture, value, color) Describe these in detail and talk about their relationship.
3. Positive/Negative Shape: Describe positive/negative shape. How does the object fit the surrounding space?

4. Unity: What unifies the design? What method(s) is used? Describe in detail.

5. Balance: How is the design balanced? What balance technique is used? Explain.

6. Size and Scale: Describe the scale of the object and the relationship between its internal parts (proportion).

7. Rhythm: Describe the rhythm of the elements. (What elements are repeating?  
Shapes, colors, texture,..)

8. Emphasis: Where is focal point and how is the emphasis achieved?